

Assignment #11

HW # 11 1.6 p 132 # 2, 12, 16, 18, 27, 28, 42, 43

2. a. $P(x) = R(x) - C(x)$
 $= 215x - (105x + 1650)$
 $= 110x - 1650$

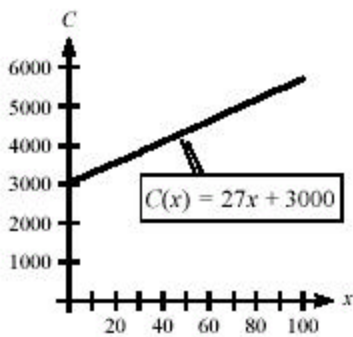
b. $P(50) = 110(50) - 1650 = \3850

12. $C = 27x + b$, use the fact that $(50, 4350)$ is on line to solve for b , the fixed costs.

$$4350 = 27(50) + b$$

$$b = 3000$$

The cost function is $C(x) = 27x + 3000$.



16. $R(x) = 81.50x$, $C(x) = 63x + 1850$
 At the break-even point, $R(x) = C(x)$, so
 $81.50x = 63x + 1850$
 $18.50x = 1850$
 $x = 100$ units

43. $-\frac{1}{2}q + 28 = \frac{1}{3}q + \frac{34}{3}$ Required condition.
 $-3q + 168 = 2q + 68$ Multiply both sides by 6 to simplify.
 $-5q = -100$
 $q = 20$

Substituting into one of the original equations gives $p = -\frac{1}{2}(20) + 28 = 18$.

Thus, the equilibrium point is $(q, p) = (20, 18)$.

18. $R(x) = 89x$, $C(x) = 1400 + 75x$
 At the break-even point, $R(x) = C(x)$, so
 $89x = 1400 + 75x$

$$14x = 1400$$

$$x = 100 \text{ sets of recaps}$$

27. If price increases, then the demand for the product decreases.

28. If the price increases, then the supply will increase.

42. At the market equilibrium point,
 Demand = Supply, so

$$-2q + 320 = 8q + 2$$

$$318 = 10q$$

$$31.8 = q$$

$$p = -2q + 320$$

$$p = -2(31.8) + 320 = \$256.40$$